



SARAH LUCIER

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EDUCATION

Indiana University – Bloomington, IN

B.A. in Media

Concentration: Sports Media

Expected Graduation: May 2026

Minor: Marketing (Kelley School of
Business)

Lakes Community High School – Lake Villa, IL

August 2018 – May 2022

SKILLS

Editing & Post-Production

Adobe Creative Suite · Avid Media
Composer · Final Cut Pro X · Color
correction

Production & Camera

Sony FX6 · FX3 · FS5 · A7S III · Multi-
camera operation · Interview & media
day setups

Social & Digital Platforms

Instagram · X · Facebook · Tik Tok ·
Platform-optimized editing · Aspect
ratio adaptation

Workflow & Collaboration

Frame.io · Media organization &
archiving · Asset management ·
Collaborative production workflows

WORK EXPERIENCE

Pacers Sports and Entertainment - Indianapolis, IN

Digital Video Editor (Part-Time)

January 2025 - Present

Digital Video Intern

September 2024 - December 2024

- Produced real-time game highlights for digital and social platforms, consistently meeting sub 5-minute turnaround deadlines for the Indiana Pacers, Fever, and Mad Ants.
- Shot and edited in-venue video content to enhance fan engagement across games, community events, and facility activations.
- Supported digital video production during the NBA Playoffs and Finals, contributing to content output during the team's highest-visibility period.
- Utilized Adobe Premiere Pro, Clip Pro, NBA Archive, and Frame.io to collaborate, manage assets, and deliver timely edits in a fast-paced production environment.

Indiana University Athletics - Bloomington, IN

Creative Video Intern

May 2023 - Present

- Primary videographer and editor for Men's Soccer, Baseball, Field Hockey, Water Polo, and Rowing, producing platform-optimized content for Instagram, X, and Facebook.
- Supported full-time staff on Football, Men's Basketball, and Women's Basketball video production across game-day and team content.
- Produced video board content for in-venue game presentation, including intro videos, in-game stingers, and player-interactive games.
- Collaborated with social, photo, and graphics teams to maintain consistent branding.
- Traveled with Women's Basketball, Baseball, and Men's Soccer, executing complete road-game coverage from capture through delivery.

NFL Films - Mount Laurel, NJ

Creative Producing: Social Media Intern

May 2025 - August 2025

- Produced digital video content, driving 10.8M total views and over 730K engagements across all social platforms.
- Edited and repurposed segments from *Quarterback*, *Hard Knocks: Training Camp with the Buffalo Bills*, *NFL Top 100*, and archival footage for social-first distribution.
- Utilized Saber and Avid Media Composer to transform over 100 hours of film into NFL off-season stories.
- Executed social media scheduling and planning across platforms using Meta Business Suite and X Media Studio.
- Wrote captions that provided narrative context for video clips, enhancing storytelling and audience understanding across social platforms.

Northwestern University Athletics - Evanston, IL

Creative Video Intern

May 2024 - August 2024

- Shot and edited video content for Football, Volleyball, Women's Basketball, Soccer, and Field Hockey across team social media platforms.
- Supported intro video shoots, interviews, and media days, assisting with camera and lighting setup and breakdown.
- Archived and organized video assets using consistent naming conventions and folder structures to improve post-production efficiency and long term accessibility.