









SARAH LUCIER

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EDUCATION

Indiana University Bloomington, IN

Bachelor of Arts in Media

May 2026

Major: Sports Media

The Media School

Minor: Marketing

Kelley School of Business

Lakes Community High School Lake Villa, IL

August 2018 - May 2022

- NLCC All-Academic Award
- 12-sport varsity athlete
- Ink and Scroll English Department Award recipient
- National Honors Society
- Filipino-American Student Association

SKILLS

Adobe Premiere Pro

Final Cut Pro X

Sony FX6 and FS5 Cinematic Cameras

Sony A7siii Mirrorless Camera

Post-production editing

Social Media Management

WORK EXPERIENCE

Pacers Sports and Entertainment - Indianapolis, IN

Part-Time Digital Video Editor

January 2025 - Present

Digital Video Intern

September 2024 - December 2024

- Produced real-time game highlights for digital platforms, ensuring delivery within 5-minute windows for both Indiana Pacers, Fever, and Mad Ants.
- Filmed and edited arena videos to maintain fan energy and excitement for facilities and community events.
- Managed the setup, recording, and editing of player and coach media availabilities, delivering polished content optimized for social media, broadcast, and internal use.
- Proficient in Adobe Premiere Pro, Clip Pro, NBA Archive, and Frame.IO.

Indiana University Athletics - Bloomington, IN

Creative Video Intern

May 2023 - Present

- Filmed and edited video content for soccer, baseball, field hockey, water polo, and rowing as one of the primary videographers.
- Assisted full-time staff on video content for football, as well as men's and women's basketball.
- Collaborated with social media, photo, and graphics teams to deliver consistent and relevant content on various media platforms.
- Created content for video boards and special events.
- Improved videos with active involvement in creative planning, production shooting, and post-production editing.

NFL Films - Mount Laurel, NJ

Creative Producing: Social Media Intern

May 2025 - August 2025

- Produced digital video content driving 10.8M total views and over 703K engagements across platforms.
- Edited and lifted segments from *Quarterback*, *Hard Knocks: Training Camp with the Buffalo Bills*, *NFL Top 100*, and various archival lifts.
- Leveraged Saber and Avid Media Composer to transform 100+ hours of film into NFL off-season stories.
- Executed social media scheduling and planning across platforms using Meta Business Suite and X Media Studio.

Zeta Tau Alpha - Bloomington, IN

Assistant to Historian

November 2023 - December 2024

- Composed digital photo and video content for the Alpha Xi Chapter of Zeta Tau Alpha's social media.
- Generated over 700,000 views and 40,000 likes on Zeta Tau Alpha's Tik Tok page while holding office.
- Analyzed current trends in media to display events and showcase the impact of the sisterhood of the sorority.
- Collaborated with Executive and Programs councils to formulate weekly content meetings.

Northwestern University Athletics - Evanston, IL

Creative Video Intern

May 2024 - August 2024

- Filmed and edited video content for football, volleyball, women's basketball, soccer, and field hockey team social media pages.
- Assisted with set-up and breakdowns of lighting and camera equipment for intro video shoots, interviews, and media days.
- Assisted in generating ideas for intro video and shoots while scouting locations and planning shot compositions.
- Archived and organized footage to streamline access and enhance project efficiency.